Chad Galloway
Digital Designer – Design Systems – UI/UX
Chattanooga, TN
Portfolio: www.whoiscg.com
Email: me@whoiscg.com

I have nearly 10 years in-house experience working with all layers of the multimedia production cycle from postcards to mobile apps, and I like to run around in the sticks of Georgia.

I went to school

B.S. Digital Arts & Design	2012
Full Sail University	Orlando, FL

I went to work

Freelance	Current
Bohan Ideas	UX Design Lead (Contract)
Chamelon Collective	Digital Designer (Contract)

Art Director	2021
Designer	2017
Production Designer	2014
Production Intern	2013
BlueCross BlueShield of Tennessee	Chattanooga, TN

I started at BCBST as a Production Intern quickly adapting to the high volume production environment and eventually filling the open Production Design role. Supported the Design team by checking file integrity and prepping for print production, requisitioning services, doing on-site press checks and proofing. I soon moved to the Design team, updating and applying brand guidelines to print materials, outdoor signage, advertising and logo / identity creation. Then promoted to Art Director, improving processes, establishing guidelines for Commercial / Enterprise communications, expanded on digital capabilities working closely with the digital product teams establishing a design system to push the organization closer to digital transformation.

Successes	Awards
Mobile App Redesign	Pinnacle Award for Excellence and Agility
Commercial / Enterprise Rebrand	I received an award for my work on the COVID SWAT
COVID SWAT Team	team working directly with Senior Leadership to
Email Outreach Redesign	strategically respond to the pandemic.
Provider Communications Rebrand	
Wellness Product Rebrand	

Freelance Designer	2012
Silvey & Huffaker	Chattanooga, TN

Freelance Designer	2012
Craftworks Restaurants & Breweries	Chattanooga, TN

My superpower is organizing chaos.

Skills

Microsoft Office Suite	Adobe Acrobat	Freehand	Git
Powerpoint	Adobe Lightroom	Atom	SASS
Keynote	Adobe Bridge	Obsidian	Salesforce
Adobe CC Libraries	Adobe XD	Typora	Workfront
Adobe Photoshop	Sketch	Markdown	Slack
Adobe InDesign	Figma	HTML / CSS / JS	Microsoft Teams
Adobe Illustrator	Invision	Jekyll / YAML	Discord
Adobe Dreamweaver			

Critical thinking			
Problem-solving	Organization	Motivator	
Process improvement	Delegation	Cooperative	Honest
Troubleshooting	Conflict Resolution	Creative	Patient
Note-taking	Decision Making	Flexible	Thoughtful
Whiteboarding	Ideation	Self-directed	Receptive
Listening	Synthesis	Analytical	Detail-oriented
Writing	Collaboration		

Hobbies & Interests

Philosophy	Homesteading	Therapy
Psychology	Woodworking	Diversity & Inclusion
Literature	Pottery	Equity & Egalitarianism
Art	Cooking	Music
Nature	Yoga	Openness
Agriculture	Mindfulness	Radical acceptance

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